



### CHECK-IN AREA

*(Jarvis A Lot)*  
Check-in for ALL riders, teams, EMC, survivors and riding marshals/  
route guides (*UB campus volunteer check-in is in Governors E Lot*)  
Rider & team rewards  
Information  
Unlimited Biking Rental Pick-up  
Breakfast (5:30-10:30 a.m.)  
Bike Mechanics  
*provided by Campus Wheelworks and Northstar Bikes*  
START LINE QUEUE ENTRANCE  
*sponsored by M&T Bank*

### FINISH LINE, KIDS ZONE & LUNCH AREA

*(Governors C & D Lots)*  
Finish Line *sponsored by M&T Bank*  
Main Stage with Victory Bell  
Lunch Tent *sponsored by TOPS, Sallie's*  
Beer Garden  
Ride Merchandise *sponsored by LEGENDS*  
Kids Zone *sponsored by Kids just want to have FUN!*

### EMC & TEAM TENT AREA

EMC/EMC Silver Tent *sponsored by WESTHERR*  
EMC Bike Racks  
Team Tents *sponsored by Linde*  
Sponsor Tents  
Team T-shirt Contest Drop-off

### BRING YOUR OWN (BYO) TENT AREA

*(North end of Governors A & B Lots)*

### RESERVED PERMIT PARKING AREA

ADA Parking  
EMC Parking  
**GENERAL PARKING**  
*(Use Rensch Rd or Flint Rd Entrance)*

### MAP KEY

- + First Aid Tent
- ? Information
- ? Team Tent Information & Team T-shirt Contest Drop-off
- 🇨🇦 Canada Route Shuttle to Roswell Park (*No Bicycles*)
- T Team Tent Drop Off (*Cooke A Lot*)
- ♿ Restrooms
- ★ Start Line Queue Entrance
- Start Line Queue
- ↔ Start/Finish Line Arches
- R Reserved Parking
- ⚠ Pedestrian Crossing
- 🔧 Bike Mechanics *provided by Campus Wheelworks and Northstar Bikes*
- 🚗 Taxi Route